



# Go Green for Gateway



## Casual Day 2008

Your choice of  
Friday, March 14, 2008  
or  
Monday, March 17, 2008

Gateway is Birmingham's oldest social service agency, providing educational programs, counseling, prevention services, and foster care/residential treatment to more than 20,000 people each year.

By allowing your employees to participate in Gateway's Casual Day 2008, you will be helping some of our community's most vulnerable children -those removed from their homes, often as a result of abuse and neglect, and who require special care to survive their pasts and learn how to live safely and successfully in the community.

Just agree to participate...complete the attached form(s), and we'll send you a packet of information that will get you started. In that packet will be 1.) a **Sample Memo** to your employees that should answer any questions they might have, 2.) an **Order Detail Sheet** to keep track of who ordered/paid for what, and 3.) an **Order Summary Sheet** to turn in to us.

### Go Green for Gateway Items

\$5.00 – Shamrock lapel pin  
\$10.00 – Short Sleeved T-shirt  
\$15.00 – Long Sleeved T-shirt

If you have any questions, please feel free to contact Kathleen Ross at 510-2612 or [marketing@gway.org](mailto:marketing@gway.org). Thank you for your support of this worthwhile cause.





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Your Choice

Friday, March 14, 2008

Or

Monday, March 17, 2008

Company Participation Form

Company Name: \_\_\_\_\_

Casual Day Coordinator: \_\_\_\_\_

Coordinator Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Coordinator Phone: \_\_\_\_\_

Coordinator Email: \_\_\_\_\_

Please return participation form by February 8, 2008 to:

Kathleen Ross

Gateway

1401 20<sup>th</sup> Street South

Birmingham, AL 35205

Phone – 510-2612

Fax – 205-510-2621

E-mail – [marketing@gway.org](mailto:marketing@gway.org)

Casual Day Information Packet will be sent to you upon receipt.



**GATEWAY**  
Serving Children & Families In Need Since 1891



# Go Green for Gateway

## Sponsorship Form

With your Sponsorship Donation, your company's name/logo (black & white) will be printed on the back of each t-shirt – a great way to show your support of Gateway throughout the community!

Executive Level - \$1000 Donation

Corporate Level - \$500 Donation

Friendship Level - \$250 Donation

Company Name: \_\_\_\_\_

Coordinator Name: \_\_\_\_\_

Coordinator Phone Number: \_\_\_\_\_

Coordinator Email: \_\_\_\_\_

Please return participation form **by February 8, 2008** to:

Kathleen Ross  
Gateway  
1401 20<sup>th</sup> Street South  
Birmingham, AL 35205  
Phone – 510-2612  
Fax – 510-2621  
E-mail – [marketing@gway.org](mailto:marketing@gway.org)

Company Logos must be received by **February 15, 2008** to meet print deadlines.





### Calendar of Events

February 8<sup>th</sup> – Participation Forms Due

February 15<sup>th</sup> – Logos Due – See Sponsorship Sheet

February 22<sup>nd</sup> – Order Forms Due

March 10<sup>th</sup> – 12<sup>th</sup> – Orders Delivered

Please plan to pay in full when orders are delivered. If more convenient for you, we can pick up payment prior to order delivery.

Kathleen Ross  
Gateway  
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Birmingham, AL 35205  
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Fax – 510-2621  
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[www.gway.org](http://www.gway.org)